



Conservatory of the Arts

BROADCASTING

STUDIO 70

Educator: Mr. Austin Parenti

Romans 5:3-5 English Standard Version (ESV)

³ Not only that, but we rejoice in our sufferings, knowing that suffering produces endurance, ⁴ and endurance produces character, and character produces hope, ⁵ and hope does not put us to shame, because God's love has been poured into our hearts through the Holy Spirit who has been given to us.

Ecclesiastes 9:10 English Standard Version (ESV)

¹⁰ Whatever your hand finds to do, do it with your might, for there is no work or thought or knowledge or wisdom in Sheol, to which you are going.

1 Thessalonians 5:11 English Standard Version (ESV)

¹¹ Therefore encourage one another and build one another up, just as you are doing.

Students will explore the fundamental concepts, terminology, techniques, and applications of broadcast media to create original and creative work. The course includes the creation of news reels, sports packages, graphics, scripts, feature stories, morning announcements, and the development and direction of live broadcast streams.

~Students must come to class prepared to PURSUE EXCELLENCE!

~Students must be ON TIME and PREPARED for every class. This is an extremely pivotal lesson that will be necessary in this class and beyond.

~Students must take care of studio equipment as if it were their own.

Course Learning Outcomes:

1. Understand the moral responsibility of broadcast communicators.
2. Differentiate between biased and unbiased media.
3. Accurately and appropriately comprehend the various concepts and terminology associated with broadcast mediums.
4. Craft and direct broadcast communications.
5. Know the purpose and impact that broadcast communications have in a technological world.
6. Communicate more effectively through a vast array of audio and visual methods.
7. Effectively critique media productions and evaluate a professional resolution.
8. Demonstrate proficiency in the creation of news reels, sports packages, graphics, script-writing, feature story presentation, and the implementation of live broadcast.

Grades are based on:

~Participation

~Classroom Behavior

~Morning Announcement Projects (featured stories, assigned special segments, etc.)

~Broadcasting TKA Sporting Events (required four per term)

~Occasional News Article Review

Class Roles:

Script Writer: Creates a list of news events on campus and around the world; interviews TKA staff for information.

Anchor/Reporter: Using personality and professionalism, reads script clearly and/or conducts interviews.

Camera Operator: Videos interviews, broadcasts, and other segments; manages focus, zoom, lighting; makes sure to store footage on proper computers.

Teleprompter Operator: Types script into teleprompter software; operates software for anchors.

Sound Operator: Tests microphones, changes batteries, manages audio levels, etc.

Graphics: Take and find pictures of featured events, create animations, title cards, and other media to include in broadcasts.

B-Roll Manager: Captures specific content for broadcasts, be it special events or interviews with featured staff.

Editor: Collects all media (graphics, main broadcast, b-roll, music, etc.) and stitches the final video together.

Contact:

Phone – (561) 686-4244 ext. 377

Email – AParenti@tka.net

Office – IT Office

CONSERVATORY FEE: \$150 per semester – Billed through tuition

Conservatory Calendar

To stay up to date with our Conservatory events, please use our update calendar program.

Go to TKAFineArts.net and click on Calendar. This will take you to our new program. Here you have the option to see all Conservatory and Theatre events, or select just the events your student is involved in. We are asking that all parents and students create a login and select the events you want to receive notification on. This means, if any changes or updates are made to this event, you will immediately be notified. We are excited about the opportunity to keep everyone updated. The Conservatory of the Arts and TKA Theatre Co are very busy departments, so we ask you to make sure you are always up to date with any email that comes from the Conservatory.

“When Excellence becomes tradition, greatness has no limits.”

– *Walt Disney*